

# For Immediate Release

October 30, 2023

## 'Inception' Art Exhibition & Book Release to Benefit Two Local Nonprofits

**La Quinta, CA** – Local strategist and leadership development professional Dr. Robert Radi will bring together the creative power of art and books at the Old Town Artisan Studios on Thursday, November 2 from 5:00-7:00 p.m. Radi is set to headline an opening reception for an art exhibition that features twenty of his original contemporary abstract paintings, while also celebrating the official release of his new book ***Inception Mindset: The Contextual Art and Science of Leading in a Permanently Complex World***.

Radi realized that painting in abstracts helped him in the overall writing process and became a physical embodiment of the organizational leadership principles he helps guide readers through – creativity, curiosity, open-mindedness, self-authoring, strategy, and resilience.

"A large aspect of leadership is about recognizing our shared humanity and stepping up when we can offer support to others," said Radi. "In my work, I am continually inspired by the tireless efforts of local organizations dedicated to bettering our communities. I am profoundly honored that my work not only resonates with these values but also provides a platform to spotlight two exceptional nonprofit organizations making tangible, positive impacts in the Coachella Valley."

Radi will be available throughout the reception to sign purchased books. The art exhibition will remain on showcase until November 11. All proceeds from both the book and art sales at this event will benefit FIND Food Bank and Old Town Artisan Studios. The Old Town Artisan Studios is located at 78046 Calle Barcelona, La Quinta CA 92253. The reception is open to the public, but RSVP is strongly encouraged by calling (760) 777-1444.

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### ***About the Author/Artist***

Dr. Robert Radi is president and partner at Integral Advantage®, an organization dedicated to developing leadership and strategic organizational capacity in private and public sector organizations. A recipient of more than 20 international awards for innovation excellence, Dr. Radi holds a Ph.D. in Organizational Leadership and an MBA.

### **Media Contact:**

Brittney B. Sowell  
BCreative LLC

760-799-0220

[brittney@bcreativedesigns.org](mailto:brittney@bcreativedesigns.org)